

Job description

Role: Media Relations Manager

Reporting to: Head of Communications

Direct reports: None, but some agency management required

Location: London Bridge – flexible working opportunities

Salary: Competitive

About ENA

Energy Networks Association represents the companies which operate the electricity wires, gas pipes and energy system in the UK and Ireland.

We help our members meet the challenge of delivering electricity and gas to communities across the UK and Ireland safely, sustainably and reliably.

Our members include every major electricity and gas network operator in the UK and Ireland, independent operators, National Grid ESO which operates the electricity system in Great Britain and National Grid which operates the gas system in Great Britain. Our affiliate membership also includes companies with an interest in energy, including Heathrow Airport and Network Rail.

Overview of the role

Working in a small team, our Media Relations Manager is responsible for managing reactive and proactive media engagement on behalf of our members.

You'll join us with demonstrable media relations experience, ideally from within the energy sector. You will be able to provide clear guidance on communications, writing a range of briefings, news stories and communication materials and considering how to use digital (including social), broadcast and print media to achieve desired outcomes including supporting our political and stakeholder engagement.

Although most of your role is focused on identifying proactive communication opportunities, you will also look after our reactive press office, including out-of-hours on-call support in emergencies. You will respond to journalists' enquiries promptly and efficiently. You'll ensure we are responsive, proactive and that we actively identify and manage reputational issues.

You'll also be responsible for keeping our Emergency Response Plan up to date, participating in regular industry crisis communications exercises and, should an incident occur, you will have the ability to operate calmly under pressure.

We expect you to have experience of working in a demanding external facing communications role. You'll be accustomed to working on your own initiative and be keen to adopt a proactive approach, investing the required time and effort to build positive working relationships with colleagues, members and other stakeholders.

You'll be able to get to grips quickly with complex subject matter and be able to identify the key issues to explain to external audiences in a simple engaging way. You'll have a keen eye for detail, even when



working at pace. It's essential that you are well organised so that you can prioritise tasks and issues to meet tight deadlines.

You will have a sound working knowledge of Microsoft 365 applications and professional experience of social media platforms, especially Twitter and LinkedIn.

What we offer

We offer a market appropriate salary, a minimum of 28 days' annual leave (plus Bank Holidays and a day off on your birthday) as well as free life insurance, flexible working, employee assistance programme, discounted gym membership, and an annual Bupa premier medical assessment together with benefits such as generous employer pension's contribution and salary sacrifice pension scheme, season ticket loan, bike purchase loan and complimentary tea, coffee and fresh fruit.

We also offer free bike and motorbike parking, showers and locker facilities. All of this in a modern office in the prestigious More London development on the doorstep of London Bridge station with its excellent transport links. The office is situated on the river Thames and within walking distance of Borough Market and vibrant Bermondsey.

We are also members of the PRCA, providing you with access to a range of resources, networking, training and development opportunities.

Our equal opportunities policy

ENA is dedicated to recruiting, training and promoting the best person for the job and encouraging all our colleagues to reach their full potential, regardless of age, gender, marital status, colour, race or ethnicity, nationality, disability, religion or religious or other beliefs, sexual orientation, social, spent criminal convictions or educational background or family or care responsibilities.

ENA is dedicated to creating a working environment which is free from any form of discrimination, harassment or bullying and within which all individuals are treated with respect, fairness and courtesy. If you require any reasonable adjustments as part of our recruitment process, please get in touch and let us know. We're also happy to discuss flexible working options should the role accommodate it.

How to apply

To apply, please send your CV with a covering letter quoting EX052, outlining why you feel you would be suitable for the role and including details of your current salary to recruitment@energynetworks.org.

No agencies please.

Closing date for applications is **5pm on 20 May 2022**. Applications received after this time will not be accepted.